

**9th Annual National Voices of Medicare Summit and
Senator Jay Rockefeller Lecture**

Medicare in Jeopardy – How Do We Save It?

**May 18, 2022
12:30 pm to 4:30 pm EDT
Virtual**

This course has been approved for a maximum of 2.7 hours' credit by the Mandatory Continuing Legal Education Commission of Alabama.

It is our understanding that by meeting the CLE standards of the state of Alabama, the *Summit* will likely also meet the standards in most other states. We will provide participants with a packet of materials they can use when applying for CLE credits.

12:30 – 12:40

Welcome (No instructional minutes)

Judith Stein, JD, Executive Director, Center for Medicare Advocacy

Judith Feder, PhD, Professor, Georgetown University Professor and President, Center for Medicare Advocacy Board of Directors

Presenter Bio: Judith Stein is the Executive Director of the Center for Medicare Advocacy, which she founded in 1986. Ms. Stein has focused on legal representation of older people and people with disabilities since beginning her legal career in 1975. From 1977 until 1986, Ms. Stein was Co-Director of Legal Assistance to Medicare Patients (LAMP), where she managed the first Medicare advocacy program in the country. She has extensive experience in developing and administering advocacy projects, representing Medicare beneficiaries, producing educational materials, teaching, and consulting. She has been lead or co-counsel in numerous federal class action and individual cases challenging improper Medicare policies and denials, including *Jimmo v. Sebelius*. A national class action, *Jimmo*, confirmed that Medicare coverage is available for skilled care to maintain or slow decline of an individual's condition; improvement is not required.

Ms. Stein was a delegate to the 2015 and 2005 White House Conferences on Aging. In 2013 she was appointed to the National Commission on Long Term Care by Speaker Nancy Pelosi. She is a past president and a Fellow of the National Academy of Elder Law Attorneys, a member of the National Academy of Social Insurance, and a former Commissioner of the ABA Commission on Law and Aging.

Ms. Stein graduated Cum Laude from Williams College and received a J.D. with honors from Catholic University School of Law.

Presenter Bio: Judith Feder is a professor of public policy and, from 1999 to 2008, served as dean of what is now the McCourt School of Public Policy at Georgetown University. A nationally recognized leader in health policy, Ms. Feder has made her mark on the nation's health insurance

system, through both scholarship and public service. A widely published scholar, Ms. Feder's health policy research began at the Brookings Institution, continued at the Urban Institute, and, since 1984, flourished at Georgetown University.

In the late 1980s, Judy moved from policy research to policy leadership, actively promoting effective health reform as staff director, from 1989-90, of the congressional Pepper Commission (chaired by Sen. Jay Rockefeller); Principal Deputy Assistant Secretary for Planning and Evaluation at the Department of Health and Human Services in President Bill Clinton's first term; a senior fellow at the Center for American Progress (2008-2011) and, today, as an Institute Fellow at the Urban Institute.

Ms. Feder served as a Commissioner on the 2013 National Commission on Long Term Care. She is president of the Center for Medicare Advocacy's Board of Directors.

12:40 – 1:00 (20 instructional minutes)

Framing the Day

Moderated by Judith Stein and presented by Dr. Tricia Neuman, Sr. V.P. & Director, Medicare Policy, Kaiser Family Foundation this opening session will frame the day's discussions by presenting a *Medicare Status Report* based on the data and analysis conducted by the Kaiser Family Foundation and others. This presentation will highlight some of the major considerations for beneficiaries and the Medicare program as we discuss Medicare and health care today and into the future.

Moderator Bio: Judith Stein is the Executive Director of the Center for Medicare Advocacy, which she founded in 1986. Ms. Stein has focused on legal representation of older people and people with disabilities since beginning her legal career in 1975. From 1977 until 1986, Ms. Stein was Co-Director of Legal Assistance to Medicare Patients (LAMP), where she managed the first Medicare advocacy program in the country. She has extensive experience in developing and administering advocacy projects, representing Medicare beneficiaries, producing educational materials, teaching and consulting. She has been lead or co-counsel in numerous federal class action and individual cases challenging improper Medicare policies and denials, including *Jimmo v. Sebelius*. A national class action, *Jimmo*, confirmed that Medicare coverage is available for skilled care to maintain or slow decline of an individual's condition; improvement is not required.

Ms. Stein was a delegate to the 2015 and 2005 White House Conferences on Aging. In 2013 she was appointed to the National Commission on Long Term Care by Speaker Nancy Pelosi. She is a past president and a Fellow of the National Academy of Elder Law Attorneys, a member of the National Academy of Social Insurance, and a former Commissioner of the ABA Commission on Law and Aging.

Ms. Stein graduated Cum Laude from Williams College and received a J.D. with honors from Catholic University School of Law.

Presenter Bio: Patricia Neuman is a senior vice president of the Henry J. Kaiser Family Foundation and Director of the Kaiser Family Foundation's Program on Medicare Policy and Project on Medicare's Future. Dr. Neuman's work at the Foundation focuses on a broad range of issues pertaining to the Medicare program and the population it serves.

Dr. Neuman is widely regarded as a Medicare policy expert, with broad knowledge of issues associated with coverage, financing and care of elderly and disabled Americans. She has published

numerous articles on topics related to health coverage and financing for the Medicare population and has been invited several times to present expert testimony before Congressional committees and other key audiences. She has authored and co-authored several papers and reports related to Medicare proposals; recent examples include “Raising the Age of Medicare Eligibility: A Fresh Look Following Implementation of Health Reform,” “Transforming Medicare into a Premium Support System: Implications for Beneficiary Premiums,” and “Policy Options to Sustain Medicare for the Future.”

Dr. Neuman has appeared as an independent expert on NPR, the NBC Nightly News, the CBS Evening News, the Today Show, the NewsHour, and other major, national media outlets. Before joining the Foundation in 1995, Dr. Neuman served on the professional staff of the Ways and Means Subcommittee on Health in the U.S. House of Representatives, and on the staff of the U.S. Senate Special Committee on Aging working on health and long-term care issues. Dr. Neuman received a Doctorate of Science degree in health policy and management and a Master of Science degree in health finance and management from the Johns Hopkins School of Hygiene and Public Health in Baltimore, Maryland.

1:00 – 1:50

Enhancing Medicare for All Beneficiaries (50 instructional minutes)

Presented by Kata Kertesz, Policy Attorney, Center for Medicare Advocacy, Gretchen Jacobson, Vice President of Medicare, Commonwealth Fund, Dr. Frank Lin, Director of the Cochlear Center for Hearing and Public Health, Johns Hopkins University, Dr. Linda Niessen, Vice Provost for Oral Health Affairs, Kansas City University, this panel will envision a Medicare program that truly works for all beneficiaries. The panel will discuss existing gaps in Medicare coverage – such as audiology and oral health as well as the recent legislation and current advocacy efforts aimed at addressing these gaps. Panelists will also discuss other issues related to enhancing Medicare for all beneficiaries such as addressing overpayments to Medicare Advantage programs, lack of parity between the Original Medicare program and Medicare Advantage, restructuring Medigap insurance, and other important issues such as out-of-pocket caps for beneficiaries.

Moderator Bio: **Kata Kertesz** is a Policy Attorney at the Center for Medicare Advocacy. Her legal work focuses on the rights of those dually eligible for Medicare and Medicaid, the Affordable Care Act, the Medicare Savings Programs, and other matters regarding access to health care for lower-income people. Ms. Kertesz engages in administrative and legislative advocacy, including through coalitions of consumer protection groups, on issues such as expanding Medicare oral health care coverage, expanding Medigap access, and parity between Medicare Advantage and Traditional Medicare. Prior to joining the Center, Ms. Kertesz worked on Medicare issues at the National Council on Aging (NCOA), a non-profit agency that focuses on health care and consumer protection issues for older adults.

Ms. Kertesz earned her B.A. degree from Georgetown University and her J.D. degree from Georgetown University Law Center. She was executive editor of the *Georgetown International Environmental Law Review*, and a student editor for the ABA’s *Entertainment and Sports Lawyer*. Also, while in law school, Ms. Kertesz worked on consumer protection issues for the federal government, including as an honors law clerk at the Environmental Protection Agency, as a legal intern at the Department of Homeland Security, and as a law clerk for Commissioner Robert M. McDowell at the Federal Communications Commission. Prior to attending law school, Ms. Kertesz was a journalist at the Associated Press in Washington, DC. Ms. Kertesz is admitted to the bars of the District of Columbia and Maryland, and the U.S. District Court for the District of Columbia.

Presenter Bio: Gretchen Jacobson is the vice president of the Medicare Program at the Commonwealth Fund. In this role, she is responsible for developing strategy and program plans for advancing Medicare initiatives, understanding and maintaining a view of developments and policy initiatives within the Medicare program, as well as identifying and working with prospective grantees to improve project design on the development of new projects.

Prior to joining the Fund, Gretchen was at the Kaiser Family Foundation, where she served as Associate Director of the organization's Program on Medicare Policy. Her research and knowledge have made Gretchen a nationally recognized expert in the field. Her work has appeared in the New England Journal of Medicine and Health Affairs, as well as other peer-reviewed journals. She has provided expert testimony before Congress and has been quoted as an expert by national and local media outlets. Prior to joining the Kaiser Family Foundation, Dr. Jacobson was an analyst in health care financing at the Congressional Research Service, serving as an expert resource for Congress. She also previously held positions where she directed research on the market value of pharmaceuticals, medical devices, and health insurance.

Gretchen holds a doctorate (Ph.D.) in health economics from Johns Hopkins Bloomberg School of Public Health, and a master's degree in (S.M.) epidemiology from the Harvard School of Public Health. She received a bachelor's degree (B.A.) in economics from Tufts University.

Presenter Bio: Dr. Frank Lin, M.D., Ph.D. is the Director of the Cochlear Center for Hearing and Public Health and a Professor of Otolaryngology, Medicine, Mental Health, and Epidemiology at Johns Hopkins University. As an otologic surgeon & epidemiologist, Dr. Lin has translated his clinical experiences caring for patients with hearing loss into foundational public health research and federal policy in the U.S.

His epidemiological research from 2010-2014 established the association of hearing loss with cognitive decline & dementia, and his research served as the direct basis for the 2017 and 2020 Lancet Commission on Dementia conclusion that hearing loss is the leading modifiable risk factor for dementia. In parallel, Dr. Lin has collaborated with the National Academies, White House, and Congress to develop policies to ensure hearing loss can be effectively and sustainably addressed in society. These efforts directly resulted in bipartisan passage of the Over-the-Counter Hearing Aid Act of 2017 which Dr. Lin testified on before Congress as well as the framework for the Medicare hearing benefit included in the proposed Build Back Better legislation of 2021. The OTC hearing aid law that was passed in 2017 will allow for increased competition in the hearing aid market from consumer technology companies (e.g., Bose, Apple) by 2023 to enable Americans to have access to more affordable and innovative hearing aids. Dr. Lin is now the inaugural director of a first-in-kind public health research center at Johns Hopkins that is dedicated to training researchers globally to study and address the impact of hearing loss on older adults and public health.

Presenter Bio: Dr. Linda Niessen is Vice Provost for Oral Health Affairs for Kansas City University (KCU) and Founding Dean and Professor for the KCU College of Dental Medicine in Joplin, Missouri. Committed to KCU's mission of "improving the well-being of the communities we serve", the College of Dental Medicine builds on KCU's tradition of academic excellence, innovation, and inter-professional education in the development of caring, compassionate health professionals.

As a clinician, Dr. Niessen has provided oral health care for medically complex and vulnerable populations. She is a diplomate of the American Board of Dental Public Health and the American Board of Special Care Dentistry. Dr. Niessen started her career as a Commissioned Officer in the US Public Health Service working with the Choctaw Nation of Oklahoma in Talihina, Oklahoma. Her career includes serving as a clinician caring for medically complex and older adults at several VA Medical Centers. As a faculty member (at University of Maryland, Baylor College of Dentistry, Nova Southeastern University and now Kansas City University), she has authored numerous papers in peer reviewed journals, conducted research on oral disease patterns in older adults, and has been an invited speaker at meetings throughout the world on these topics. Dr. Niessen has served as President of the Santa Fe Group and has been active in dentistry. She has served as president of the American Association of Women Dentists, American Association of Public Health Dentistry, American Board of Dental Public Health, Friends of the National Institute of Dental and Craniofacial Research, the American Academy of Esthetic Dentistry and the Dallas County Dental Society.

Dr. Niessen received her Bachelor's degree in Chemistry (Phi Beta Kappa) from the University of New Mexico. She received her dental degree (DMD cum laude), her Masters in Public Health degree (MPH) and her Masters in Public Policy degree (MPP), all from Harvard University. Her passion lies in identifying programs, models and partnerships that improve the oral health of the public, whether through education, research, reimbursement, new technologies and/or community service programs.

1:50 – 2:00

Break (No instructional minutes)

2:00 – 2:05

Voice of Medicare (No instructional minutes)

2:05 – 2:50

Conversation with Medicare Directors (45 instructional minutes)

Presented by David Lipschutz, Associate Director, Center for Medicare Advocacy; Dr. Meena Seshamani, Director, Center for Medicare, Centers for Medicare & Medicaid Services; and Sean Cavanaugh, Chief Commercial and Policy Officer at Aledade and former Director, Center for Medicare, Centers for Medicare & Medicaid Services this panel will be a moderated discussion between the current and former Center for Medicare Directors exploring the topic: *A Vision for Medicare to Meet Beneficiary Needs*. In a conversational format these two will discuss the promise and shortcomings of the Medicare program, current challenges that may place the Medicare program in jeopardy, as well as existing and needed efforts to save the program, improve equity, enhance benefits *for all* beneficiaries and increase long-term stability.

Moderator Bio: David Lipschutz is an Associate Director and Senior Policy Attorney at the Center for Medicare Advocacy, having joined the Center as an attorney, first in its Connecticut office and then in its Washington, DC office in 2011. Prior to joining the Center, from 2005 to 2010, Mr. Lipschutz worked as a staff attorney at California Health Advocates (CHA), a nonprofit organization that provides advocacy and education for California Medicare beneficiaries. While at CHA, he engaged in Medicare policy work and provided technical assistance to Medicare counselors and advocates. He also testified before Congress and the California state legislature and was a frequent lecturer and trainer regarding myriad Medicare issues. From 2003 to 2010, Mr. Lipschutz co-authored a chapter on Medicare in California's Continuing Education of the Bar (CEB) publication

California Elder Law, Resources, Benefits, and Planning. Before joining CHA, Mr. Lipschutz worked as a staff attorney at the Center for Health Care Rights, a non-profit agency that provides direct services for Medicare beneficiaries in Los Angeles County.

Presenter Bio: Dr. Meena Seshamani is Director, Center for Medicare, Centers for Medicare and Medicaid Services. She is an accomplished, strategic leader with a deep understanding of health economics and a heart-felt commitment to outstanding patient care. Her diverse background as a health care executive, health economist, physician and health policy expert has given her a unique perspective on how health policy impacts the real lives of patients. She most recently served as Vice President of Clinical Care Transformation at MedStar Health, where she conceptualized, designed, and implemented population health and value-based care initiatives and served on the senior leadership of the 10 hospital, 300+ outpatient care site health system. The care models and service lines under her leadership, including community health, geriatrics, and palliative care, have been nationally recognized by the Institute for Healthcare Improvement and others. She also cared for patients as an Assistant Professor of Otolaryngology-Head and Neck Surgery at the Georgetown University School of Medicine.

Dr. Seshamani also brings decades of policy experience to her role, including recently serving on the leadership of the Biden-Harris Transition HHS Agency Review Team. Prior to MedStar Health, she was Director of the Office of Health Reform at the US Department of Health and Human Services, where she drove strategy and led implementation of the Affordable Care Act across the Department, including coverage policy, delivery system reform, and public health policy. She received her B.A. with Honors in Business Economics from Brown University, her M.D. from the University of Pennsylvania School of Medicine, and her Ph.D. in Health Economics from the University of Oxford, where she was a Marshall Scholar. She completed her residency training in Otolaryngology-Head and Neck Surgery at the Johns Hopkins University School of Medicine and practiced as a head and neck surgeon at Kaiser Permanente in San Francisco.

Presenter Bio: Sean Cavanaugh is the Chief Commercial and Policy Officer of Aledade, a start-up aimed at helping primary care doctors form accountable care organizations (ACOs). Until 2017, he was the Deputy Administrator and Director of the Center for Medicare at the Centers for Medicare & Medicaid Services. He was responsible for overseeing the regulation and payment of Medicare fee-for service providers, privately administered Medicare health plans, and the Medicare prescription drug program.

Before assuming his leadership role at Medicare, Mr. Cavanaugh was the Deputy Director for Programs and Policy in the CMS Center for Medicare and Medicaid Innovation. In that capacity, he was responsible for overseeing the development and testing of new payment and service delivery models, including accountable care organizations and medical homes.

Previously, Mr. Cavanaugh was director of health care finance at the United Hospital Fund in New York City. He has also served in senior positions at Lutheran Healthcare (Brooklyn, NY), the New York City Mayor's Office of Health Insurance Access, and the Maryland Health Services Cost Review Commission. He started his career on Capitol Hill working for a Representative serving on the House Ways and Means Health Subcommittee. He attended the University of Pennsylvania and the Johns Hopkins School of Hygiene and Public Health.

2:50 — 2:55

***Voices of Medicare* (No instructional minutes)**

2:55 — 3:05 (No instructional minutes)

Break

3:05 — 4:05

Senator Jay Rockefeller Lecture (45 instructional minutes - does not count introduction and presentation of award)

Presented by **E.J. Dionne, Jr.**, senior fellow at the Brookings Institution, a syndicated columnist for the Washington Post, and university professor in the Foundations of Democracy and Culture at Georgetown University. His lecture will address honoring the Medicare program and addressing the need for equitable health care for everyone. He will be joined during questions by **Sen. Jay Rockefeller** and former *Sen. Jay Rockefeller Lecture* presenter, **Judy Feder**, Professor of Public Policy, Georgetown University.

Presented bio: **E.J. Dionne, Jr.** is a senior fellow at the Brookings Institution, a syndicated columnist for the Washington Post, and university professor in the Foundations of Democracy and Culture at Georgetown University. A nationally known and respected commentator on politics, Dionne appears weekly on National Public Radio and regularly on MSNBC. He has also appeared on News Hour with Jim Lehrer and other PBS programs.

E.J. Dionne began his career with New York Times, where he spent fourteen years reporting on state and local government, national politics, and from around the world, including stints in Paris, Rome, and Beirut. The Los Angeles Times praised his coverage of the Vatican as the best in two decades. In 1990, Dionne joined the Washington Post as a reporter covering national politics, and he began writing his column in 1993. His best-selling book, *Why Americans Hate Politics* (Simon & Schuster), was published in 1991.

E.J. Dionne has received numerous awards, including the American Political Science Association's Carey McWilliams Award to honor a major journalistic contribution to the understanding of politics. He has been named among the 25 most influential Washington journalists by the National Journal and among the capital city's top 50 journalists by the Washingtonian magazine. He was elected as a member of the American Academy of Arts and Sciences. In 2002, he received the Empathy Award from the Volunteers of America, and in 2004 he won the National Human Services Assembly's Award for Excellence by a Member of the Media. In 2006, he gave the Theodore H. White Lecture at the Shorenstein Center on Press, Politics and Public Policy at Harvard University. The Sidney Hillman Foundation presented him with the Hillman Award for Career Achievement in 2011. He grew up in Fall River, Mass. He graduated summa cum laude with a B.A. from Harvard University in 1973 and received his doctorate from Oxford University, where he was a Rhodes Scholar. He and his wife, Mary Boyle, live in Bethesda, Md. and have three children, James, Julia and Margot.

Presenter Bio: **Senator Jay Rockefeller** served the people of West Virginia and the nation for nearly 50 years. Rockefeller first came to West Virginia in 1964 as a 27-year-old VISTA volunteer serving in the small mining community of Emmons. Many of the lessons that Rockefeller learned in Emmons shaped his public service career and led to his life-long commitment to improving the lives of West Virginians and all Americans.

As a long-time advocate of accessible and quality healthcare and long-term services and support, Rockefeller is recognized as a champion for health care reform. He had an extensive and

distinguished career of fighting to reduce the number of uninsured children and working families, protecting and improving seniors' and veterans' health care, and fighting for the promised health benefits of retired coal miners and steelworkers.

Rockefeller graduated from Harvard University in 1961 with a B.A. in Far Eastern Languages and History. In 1976, Rockefeller was elected Governor of West Virginia, and was re-elected in 1980. In 1984, he was elected to the United States Senate, and re-elected in 1990, 1996, 2002 and 2008. Senator Rockefeller retired from the Senate in 2015. Senator Rockefeller and his wife, Sharon Percy Rockefeller, have four children and six grandchildren.

Presenter Bio: Judith Feder, PhD is a professor of public policy and, from 1999 to 2008, served as dean of what is now the McCourt School of Public Policy at Georgetown University. A nationally recognized leader in health policy, Ms. Feder has made her mark on the nation's health insurance system, through both scholarship and public service. A widely published scholar, Ms. Feder's health policy research began at the Brookings Institution, continued at the Urban Institute, and, since 1984, flourished at Georgetown University.

In the late 1980s, Judy moved from policy research to policy leadership, actively promoting effective health reform as staff director, from 1989-90, of the congressional Pepper Commission (chaired by Sen. Jay Rockefeller); Principal Deputy Assistant Secretary for Planning and Evaluation at the Department of Health and Human Services in President Bill Clinton's first term; a senior fellow at the Center for American Progress (2008-2011) and, today, as an Institute Fellow at the Urban Institute.

Ms. Feder served as a Commissioner on the 2013 National Commission on Long Term Care. She is president of the Center for Medicare Advocacy's Board of Directors.

4:05 – 4:25

Alfred J. Chiplin Social Justice and Advocacy Award (No instructional minutes)

4:25 Closing Remarks (No instructional minutes)